

VAS NEW LOGO

The Vienna Arts Society is calling for submissions for a new logo to represent our art group as we move on in this new century, new physical location. We will be replacing the logotype that was created for VAS almost fifty years ago. It well represented the times with its mix styling of Art Deco and modern mid-century. As we retire the original logo, we remember the creative endeavors of those who founded VAS.



A logo is a graphic mark, emblem or symbol used to aid and promote public recognition. It may be of an abstract or figurative design or include the text of the name it represents as in a logotype or word mark.

Our new logotype should be catchy, modern, dynamic, and represent the Vienna Arts Society.

- All entries must be attractive both in black and white and in color.
- Artist's logo idea must be original and not based on any pre-existing design or copyright.
- Can be created in any media including digital, it must be scanned, formatted in jpg
- Art should fit on a 5"x5" format.
- VAS retains all rights to the winning entry.
- Winner will be awarded a free membership
- Limit two entries per person
- Send Email with your name, phone number, email address, with your entry attached to VASLogoDesign@viennaartssociety.org
- Deadline March 20

The entries will be collected by a member who is not participating in the design process. The entries will be numbered and be presented anonymously to a committee for review and selection.